

PROGRAM EVALUATION: Y-CLUB SCHOOL CHILDCARE PROGRAM

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LEADERSHIP

How is our mission determined?
What is our mission/purpose?

With a focus on safety, health, social growth and academic enhancement, Y-Club before and after school childcare gives kindergarteners through fifth grade students a safe, supportive and fun environment to learn, develop interests and make friends. Parents enjoy the convenience of a state-licensed program in their child's school, affordable weekly fees and peace of mind knowing that qualified trained staff are there to provide a positive atmosphere.

Leadership Team – Dr. Steve Scraggs (Vice President Youth Development), Jordan Elo (Senior District Program Director), Dr. Devin Doll (Executive Director of Operations), and building level principals

CUSTOMER FOCUS

Who are our customers relative to this program? How do we determine customer needs?
What are the needs of the customer?

The YMCA of Greater Kansas City's Youth Development Services provides care for youth from ages of 5-14 years of age within the state of Missouri. We provide resources and support for parents, PCR3 District personnel, and community partners.

Needs are based upon parent interest, PCR3 District collaboration and community outreach. Due to a partner change the YMCA in 2022 is looking into a better survey method with parents and district support staff for the YMCA going forward.

STRATEGIC PLANNING

How are our goals developed?
What are our long term goals?
What are our short term goals?
What are your objectives to determine progress?
Which CSIP strategies/actions are most related to the goals of this program?

Goals are developed through the Sr. Leadership Team of Youth Development Services within the YMCA of Greater Kansas City. The Sr. Leadership team develops the goals, then has the YMCA Board review and approve. Once those goals are established, reviewed and approved, they are implemented into the Y-Club Before and After-school programs.

Long Terms Goals:

- Increase partnerships within the PCR3 District when it relates to use of facilities and grounds (ie. Challenger Field on South end of the district)
- Supporting new facility openings. (Transition of Barry School into an elementary school)
- Utilize and collaborate on shared spaces to best meet the needs of the PCR3 District and the YMCA in all PCR3 buildings
- Implement trainings that are designed to serve both entities (**YMCA and PCR3 District**)
- Become the sole provider of before and after-school programming that the PCR3 District can highly

- recommend to parents
- Streamline communication around policies and procedures regarding safety between the PCR3 District and YMCA

Short Term Goals:

- Stay in contact with changes in regards to COVID 19 mitigation strategies
- Monthly meetings at a building level to ensure collaboration continues between the School District and the YMCA
- Ensuring YMCA PRC3 programming is communicated with Senior District Program Director
- Establish an action plan for volunteer recruitment.
 - The YMCA has in place a program that would allow potential employees to come into our program and volunteer on a short or long term basis depending on the person’s request or interest.
- Create developmental and individual success plans to ensure a safe, supportive environment for all students and staff

WORKFORCE FOCUS
 How do we determine what are staff needs?
 What are we doing to support our staff to achieve our goals?

On-site coaching and professional development of staff happens weekly and training is determined by the Program Supervisor Evaluation Tool.

Self-assessment tools, as well as performance excellence reviews, are done with each associate. Each staff sets performance goals targeted around the YMCA Leadership Competency Model. Once those are defined, associates go through a beginning, mid-year and end of the year performance review.

Workforce Professional Development:

- Curriculum and instruction
- Supervision training
- First Aid and CPR training
- State certification requirements
- Enrollment procedures
- Training in safe play activities

PROCESS
 What process/improvement actions did we focus on last year to improve this program? What processes/improvement actions will we focus on this year to improve our processes? How is the budget allocated?

2016-17 Improvement Actions:

- Collaboration between Platte County R-3 and the YMCA
- Intentional activities/curriculum structure
- Development of new community relationship

2017-18 Improvement Actions:

- Clear communication and expectations around enrollment
- Updated information on school websites with direct links to YMCA Y-Club enrollment
- Crisis training with District and YMCA
- Explore more opportunities for future partnerships to impact the community as a whole
 - Example - Community Gardens
- Create organization chart for Y-Club contacts
- Create a process to confirm enrollment of youth in Y-Club Before/After program and Summer Camp

2018-19 Improvement Actions:

- Implement a parent advisory committee to include: parents, youth, school administration, community partners, Y-Club staff, and YMCA administration
- Impact more youth through the expansion of programs and opportunities
- Refine and improve the process to confirm enrollment of youth in Y-Club Before/After program and Summer Camp

2019-20 Improvement Actions:

- Continue to provide high quality before and after school care for families
- Continue to build on communication efforts between site coordinators and building administration
- Explore middle school program opportunities
- Participate in safety and security drills with each building

2020-21 Improvement Actions:

- Continue to provide high quality before and after school care for families
- Continue to work with the District though Health and Safety Risks for COVID-19
- Continue to build on communication efforts between site coordinators and building administration
- Investigate middle school program opportunities
- Participate in safety and security drills with each building

2021-22 Improvement Actions:

- Continue to provide high quality before and after school care for families
- Continue to build on communication efforts between site coordinators and building administration
- Participate in safety and security drills with each building

2022-23 Improvement Action:

- Continue to provide high quality before and after school care for families
- Continue to build on communication efforts between site coordinators and building administration
- Begin conversations about new buildings and program opportunities for the 2023-24 school year
- Participate in safety and security drills with each building
- Research and create opportunities for new programming at YMCA sites

MEASUREMENT/ANALYSIS/KNOWLEDGE

What are the results of our SWOT analysis for this year?
What are our measures to determine progress/success?

SWOT ANALYSIS

Strengths	Weaknesses
<ul style="list-style-type: none">• Partnership between the YMCA and Platte County R-3 School District• Year-round programming (Y-Club during school year and Y-Camp during Summer)• COVID-19 response effort• Curriculum based around health and nutrition• Partnership between overall communities with the YMCA• Scholarships provided to those in need• Collaboration and belief that all students belong to both entities• Open communication with school personnel and YMCA• Certification requirements for licensed child care providers• Constant communication between site supervisor and families• District Pirate Perks Program (staff reduced rate)• Updated information on school website with a direct link to the YMCA Y-Club website	<ul style="list-style-type: none">• Security measures – need more collaboration and training between both entities
Opportunities	Threats
<ul style="list-style-type: none">• Clear communication and expectations around enrollment• Crisis training with District and YMCA• Explore more opportunities for future partnerships to impact the community as a whole• Create a parent advisory committee to include: parents, youth, school administration, community partners, Y-Club staff, and YMCA administration	<ul style="list-style-type: none">• Provide collaborative trainings while managing time constraints and schedules• Security measures to monitor community participants entering and exiting the building• Planning around extreme emergencies

SWOT Summary

A positive partnership has been formed between the YMCA and the Platte County R-3 School District. Communication between Y-Club administration/site supervisors and the District's administration team is critical for the success of the program.

Safety and crisis concerns were a common theme discovered when completing the SWOT analysis. The YMCA and the school district will continue to work together to establish consistent crisis plans and responses appropriate for the Before/After school program.

RESULTS

How are we doing? How have we done over time? How have we done compared to others (if applicable)?

The YMCA in conjunction with the Platte County R-3 School District has been able to provide quality before and after care services to a number of families. In addition to providing care, the YMCA has implemented a curriculum structure which includes HEPA (Healthy Eating, Physical Activity), STEAM (Science, Technology, Engineering, Arts, and Math), nutrition education, arts and humanities, physical activity, team building and character development. The YMCA sees a trend for a growing need for more services in the Platte County area. With the increased need more qualified staff has been hired, and evaluating how to utilize the space has been challenging.

Over time the YMCA has adapted to meet the needs of the community as well as the spaces provided. Having a set agenda of events would help the YMCA Staff plan and better serve not only the families but also the school in which Y-Club is located.

Number of students enrolled in Y-Club childcare during the regular school year

2018-19	2019-20	2020-21*Covid Yr	2021-22
Before School - 175 After School - 225	Before School - 180 After School - 250	Before School - 70 After School - 157	Before School - 90 After School - 199
Compass-55 Pathfinder-125 Siegrist-45	Compass-60 Pathfinder-145 Siegrist-45	Compass-45 Pathfinder-80 Siegrist-32	Compass-51 Pathfinder-102 Siegrist-46

Number of students enrolled in Y-Club during Summer School and/or Summer Camps

Summer 2019	Summer 2020	Summer 2021	Summer 2022
265	145	525 *Included essential workers' children	325

Scholarship amounts granted to families who needed financial assistance for the program

2018	2019	2020	2021
\$22,340	\$56,365	\$8,397	\$5,283.50

Highlights

- During the 2021-22 School Year the YMCA never had to turn families away due to staffing.
- YMCA continued to manage Covid restrictions/mitigating strategies with PCR3 and parents during the duration of the year with open communication lines.
- YMCA programming continued to make gains with increasing the partnership at buildings. (i.e. - building procedures, behavior expectations, safety/security, before and after school transportation)