

MEMORANDUM

To: Platte County R-3 Board of Education **From:** Dr. Drew White – Deputy Superintendent

Subject: Memo / Strategic Dashboard

Date: February 2, 2024

Background

In pursuit of our Board of Education and Superintendent goals, the district administration has been actively exploring the development of a strategic dashboard. This essential tool will be instrumental in monitoring key performance indicators (KPIs) throughout the school year, providing valuable insights to guide district improvement efforts. Initially focused on tracking MSIP 6 indicators, the dashboard is envisioned to progressively expand to encompass a broader range of KPIs across the entire district.

In this process, the district administration has engaged with three companies, seeking quotes for the strategic dashboard project. Through a comprehensive evaluation, a recommendation has been solidified based on the outlined criteria. This step marks a significant progression toward implementing a strategic tool that will contribute to informed decision-making and the overall enhancement of district performance.

Recommendation

To approve the purchase of the strategic dashboard as outlined in the quote from Nuvento. This quote includes \$42,200 for initial development cost. The quote also includes a monthly maintenance and support cost of \$1,800. Additional development costs could be incurred once the district determines the appropriate time to expand the strategic dashboard to include more KPIs.



Strategic Dashboard Tabulation Sheet					
Date: February 2nd / 3:00 Recorded By: Drew White, Curtis Nower, & Aaron Duff					
Company	Firm Qualifications	Efficiency in meeting district needs	Compatibility w/ existing systems	Customer Success, Implementation & Support	Total Development Bid Price
ECRA Group	#3	Does not meet	Does not meet	#3	\$10,000
Nuvento Inc.	#1	#1	#1	#1	\$42,200
					Implementation \$7,000-\$12,000
Qualtrics	#2	#2	#2	#2	3-year agreement \$20,000/year

Please contact Dr. Drew White with any questions. Thank you for your consideration.

Dr. Drew White / Deputy Superintendent