

Program Evaluation:

YClub School Childcare Program



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Leadership

- How is our mission determined?
- What is our purpose?

With a focus on safety, health, social growth and academic enhancement, Y-Club before and after school childcare gives kindergarteners through fifth grade students a safe, supportive and fun environment to learn, develop interests and make friends. Parents enjoy the convenience of a state-licensed program in their child's school, affordable weekly fees and peace of mind knowing that qualified trained staff are there to provide a positive atmosphere.

The Leadership Team includes Mrs. Darcy Swan (Vice President Youth Development), Jordan Elo (Senior District Program Director), Katelyn Peterson (Multi-Site Coordinator), Dr. Devin Doll (Executive Director of Operations), and building level principals.

Customer Focus

- Who are our customers relative to this program?
- How do we determine the needs of the customer?
- What are the needs of the customer?

The YMCA of Greater Kansas City's Youth Development Services provides care for youth from ages of 5- 14 years of age within the state of Missouri. We provide resources and support for parents, PCR-3 District personnel, and community partners.



Workforce Focus

- How do we determine our staff needs?
- What are we doing to support our staff to achieve our goals?

On-site coaching and professional development of staff happens weekly and training is determined by the Program Supervisor Evaluation Tool.

Self-assessment tools, as well as performance excellence reviews, are done with each associate. Each staff sets performance goals targeted around the YMCA Leadership Competency Model. Once those are defined, associates go through a beginning, mid-year, and end of the year performance review.

Workforce Professional Development

- Curriculum and instruction
- Supervision training
- First Aid and CPR training (Currently 90% of staff are CPR certified)
- Trauma Smart Trained
- State certification requirements
- Enrollment procedures
- Training in safe play activities

Process

- What process/improvement actions did we focus on last year to improve this program?

Long-Term Goals

- Implement trainings that are designed to serve both entities (YMCA and PCR-3 District)
- Become the sole provider of before and after-school programming that the PCR-3 District can highly recommend to parents
- Streamline communication around policies and procedures regarding safety between the PCR-3 District and YMCA

2024-25 Program Short-Term Goals

- Monthly meetings at a building level to ensure collaboration continues between the School District and the YMCA. This continues to improve but is a yearly focus.
- Ensure YMCA PCR-3 programming is communicated with Senior District Program Director
- Establish an action plan for volunteer recruitment
 - The YMCA has in place a program that would allow potential employees to come into our program and volunteer on a short or long term basis depending on the person's request or interest



Measurement/Analysis/Knowledge

- What are the results of our SWOT analysis for this year?
- What are our measures to determine progress/success?

Highlights from the Past Year

- During the 2023-24 School Year the YMCA never had to turn families away due to staffing and all programs were staffed according to YMCA and the state of Missouri guidelines.
- The YMCA began hiring Platte County High School Students under the age of 18 in 22-23. We currently have 12 employees for our before and after school programming. These students have a market value asset that aligns with their future plans.
- Implemented Texting Updates that parents can Opt into for updates to programs, registrations, and potential closings.
- Pirate Perks discount carried over into the summertime for 11-12 month employee's where they get 50% off weekly camp pricing.
- Sports programming has started during summer camp where we have students interested in golf participate in a program during summer camp. This has continued in 24' and we are adding a golf instructor volunteer for Fall 24' to expand on steps we've made.
- 4-H Extension program for 2nd-3rd Graders is now in all schools.

Results

- How are we doing? How have we done over time? How have we done compared to others (if applicable)?

The YMCA in conjunction with the Platte County R-3 School District has been able to provide quality before and after care services to a number of families. In addition to providing care, the YMCA has implemented a curriculum structure which includes HEPA (Healthy Eating, Physical Activity), STEAM (Science, Technology, Engineering, Arts, and Math), nutrition education, arts and humanities, physical activity, team building and character development. The YMCA sees a trend for a growing need for more services in the Platte County area. With the increased need more qualified staff has been hired, and evaluating how to utilize the space has been challenging.

Needs are based upon parent interest, PCR-3 District collaboration and community outreach. In 2023-24, the YMCA conducted three parent surveys during checkpoints of the calendar year examining our Y-Club and camp programs. Parents gave an approval rating of 87% on a net promoter scale of 10.

Over time the YMCA has adapted to meet the needs of the community as well as the spaces provided. Having a set agenda of events would help the YMCA Staff plan and better serve not only the families but also the school in which Y-Club is located.

Students enrolled in Y-Club Childcare during the Regular School Year

	2019-20	2020-21*	2021-22	2022-23	2023-24
<i>Before School</i>	180	70	90	163	25
<i>After School</i>	250	157	199	145	185
<i>Compass</i>	60	45	51	52	49



Pathfinder	145	80	102	87	55
Siegrist	45	32	45	50	45
Barry					36

*COVID year.

Students enrolled in Y-Club during Summer School and/or Summer Camps					
	Summer 2020	Summer 2021*	Summer 2022	Summer 2023	Summer 2024
Number of Students	145	525	325	418	275

*Included essential workers' children.

Scholarship Amounts granted to Families needing Financial Assistance for the Program					
	2019	2020	2021	2022	2023*
Amount	\$56,365	\$8,397	\$5,283.50	\$11,627	\$7,300

*Amount through 23-24 school year and camp 2024

Strategic Planning

- How are goals developed?
- What are our long-term goals?
- What are our short-term goals?
- What are our objectives to determine progress?

Goals are developed through the Sr. Leadership Team of Youth Development Services within the YMCA of Greater Kansas City. The Sr. Leadership team develops the goals, then has the YMCA Board review and approve. Once those goals are established, reviewed and approved, they are implemented into the Y-Club Before and After-school programs. The YMCA is in the middle of working on Long Term and Short term plans for 2025 through 2027.

Long-Term Goals

- Continuing to provide long term educational and enrichment programs to youth across the city in our Before and After School as well as Camp Programs.

2024-25 Program Short-Term Goals

- Increase and enhance child development programs to deliver a NetPromoter Score of 75
- Workforce recruitment provides the opportunity to maximize Youth Development Services enrollment capacity

