



### **Y-Club Program Review** 2023-24



### **Y-Club Mission**



### Leadership

#### **Mission**

With a focus on safety, health, social growth and academic enhancement, Y-Club before and after school childcare gives kindergarteners through fifth grade students a safe, supportive and fun environment to learn, develop interests and make friends. Parents enjoy the convenience of a state-licensed program in their child's school, affordable weekly fees and peace of mind knowing that qualified trained staff are there to provide a positive atmosphere.

### Leadership Team

- Mrs. Darcy Swan (Vice President Youth Development)
- Jordan Elo (Senior District Program Director)
- Katelyn Peterson (Multi-Site Coordinator)
- Dr. Devin Doll (Executive Director of Operations)
- Building-level Principals

### Highlights from the Past Year

#### Staffing

- No families turned away due to staffing; all programs were staffed according to YMCA and the state of Missouri guidelines
- YMCA began hiring PCHS Students under the age of 18 in 2022-23; Currently have 12 student employees for our before and after school programming (Market Value Asset for students, aligning with future plans)

#### Communication and PCR-3 Benefits

- Implemented Parent Opt-In Texting Updates for programs, registrations and potential closings
- Pirate Perks discount carried over into summertime for 11-12 month employees (50% off weekly camp pricing)
- Programming
  - Sports programming (golf) during summer camp; continuing in 2024-25 (adding a golf instructor volunteer)
  - 4-H Extension program for 2<sup>nd</sup>-3<sup>rd</sup> Graders is now in all schools

# Results

- Quality before and after care services for nearly 200 students
- Implemented curriculum structure including HEPA (Healthy Eating, Physical Activity), STEAM (Science, Technology, Engineering, Arts, and Math), nutrition education, arts and humanities, physical activity, team building and character development
- Growing need for services in the Platte County area, resulting in the need to hire additional qualified staff and evaluate how space is utilized



## **Results**

Students enrolled in Y-Club Childcare during the Regular School Year							
	2019-20	2020-21*	2021-22	2022-23	2023-24		
<b>Before School</b>	180	70	90	163	25		
After School	250	157	199	145	185		
Compass	60	45	51	52	49		
Pathfinder	145	80	102	87	55		
Siegrist	45	32	45	50	45		
Barry					36		

\*COVID year.

## 2023-24 Results

Students enrolled in Y-Club during Summer School and/or Summer Camps								
	Summer 2020	Summer 2021*	Summer 2022	Summer 2023	Summer 2024			
Number of Students	145	525	325	418	275			

\*Included essential workers' children.

Scholarship Amounts granted to Families needing Financial Assistance for the Program								
	2019	2020	2021	2022	2023*			
Amount	\$56,365	\$8,397	\$5,283.50	\$11,627	\$7,300			

\*Amount through 2023-24 school year and camp 2024

## 2024-25 Goals

Goals are developed through the Sr. Leadership Team of Youth Development Services within the YMCA of Greater Kansas City. The Sr. Leadership team develops the goals, then has the YMCA Board review and approve. Once those goals are established, reviewed and approved, they are implemented into the Y-Club Before and After-school programs. The YMCA is in the middle of working on Long Term and Short term plans for 2025 through 2027.

# 2024-25 Goals

#### Long-Term Goals

 Continuing to provide educational and enrichment programs to youth across the city in our Before and After School as well as Camp Programs

#### 2024-25 Program Short Term Goals

- Increase and enhance child development programs to deliver a NetPromoter Score of 75
- Workforce recruitment provides the opportunity to maximize Youth Development Services enrollment capacity







### Y-Club Program Review

Questions

