



**Southwest Foodservice
Excellence 2024-25**
Food Contract Enhancements



Flavor Fest

- Held April 3-4 at PCHS/PCMS and PPMS
- Eight different food vendors and SFE provided new food options and products to sample



Flavor Fest

- 300+ students were able to taste new food options for the upcoming year and provide feedback to SFE



Student Focus Groups

- *SFE District Manager and District Chef met with each elementary school to conduct a feedback session and try new entrees*



Roving Chef Cart

- Our new District Chef, George Rosenschein, showed off our new Roving Chef cart that will be used throughout the year for various student events



Roving Chef Cart

- Chef George was able to visit summer school - Students made "Summer Sunshine Pancakes"



Mobile Breakfast Carts

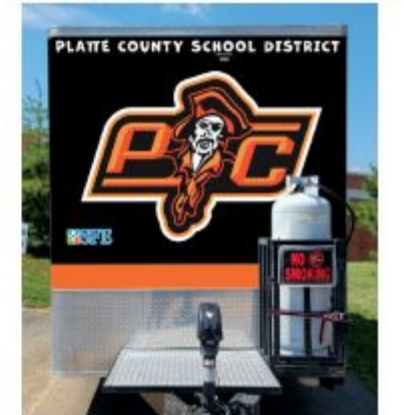
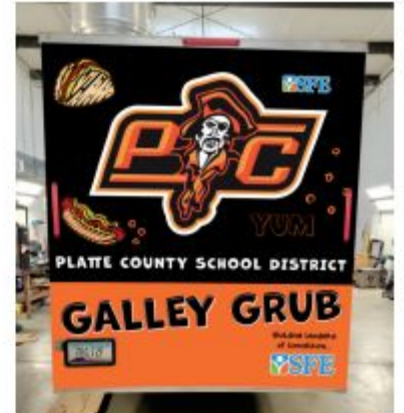
- *To increase our participation rates at the high school we will be introducing mobile breakfast carts, strategically placed so students can grab breakfast before heading to class*



Food Trailer Wrap

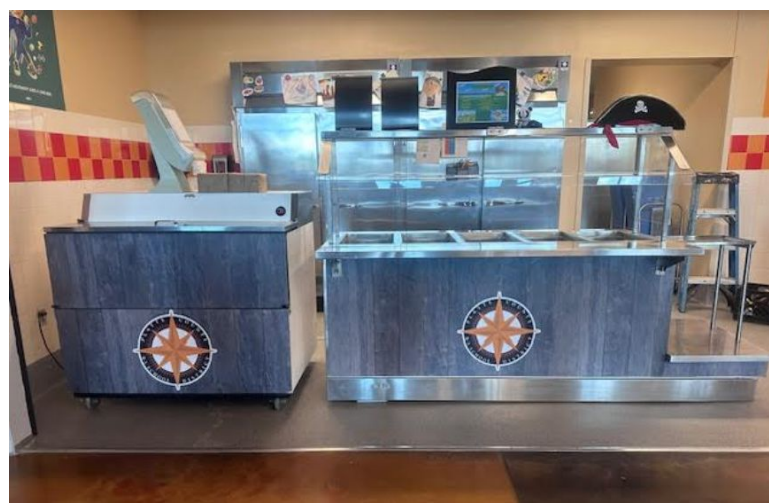
- *SFE has provided a food trailer for the District. We are in the process of wrapping the food trailer to give it some Pirate flare. The food trailer will be used for school events, after school activities, and community functions.*

14FT TRAILER V1



New Kitchen Signage Districtwide

- *All District facilities received new signage to provide a refresh to our food service program*





***We look forward
to a delicious
2024-25 school year!***

