



Athletics/Activities Program Review 2023-24



District Activities Director

Gabe Middleton

Roles/Responsibilities

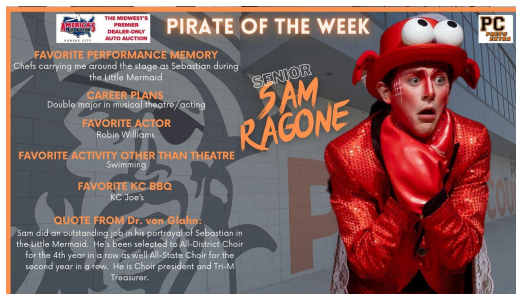
- **High School**
 - Athletics
 - Activities (Band, Vocal, Archery, Cheer, Robotics, Dance, Bass Fishing, Speech and Debate, Theatre, STUCO)
 - Special Olympics
 - Clubs
- **Middle School**
 - Athletics
 - Activities (Band, Vocal, Archery, Cheer, Robotics)
 - PACE (Pirate After Class Events)
 - Special Olympics
 - Clubs
- **Elementary**
 - Special Olympics
 - Clubs and Activities

2023-24 Goals

- **Goal #1:** Provide technical and digital support for athletics/activities through our Sports Marketing Classes while enhancing leadership skills and providing real world training for students.
- **Goal #2:** Align our middle school programming by building comprehensive and robust programs at both Platte Purchase Middle School and Platte City Middle School.
- **Goal #3:** Streamline Communication Platform from coaches/sponsors to customers/stakeholders.

2023-24 Process/Improvement Actions

- Train students to create graphics, content, videos in order to highlight our programs and students through technology (Daktronics video boards, social media, etc.)
 - Develop leadership skills and real world training with increased student involvement during events (setting up AV equipment, running video boards, announcing, etc.)



POS	SCHOOL	SCORE	
1	HELIAS CATHOLIC	373	ELLA GREEN: 90
2	CAPITAL CITY	392	LILY RICKETTS: 97
3	PLATTE COUNTY	406	MAC BORLAND: 101
4	WARRENSBURG	414	GRACE HANDKE: 118
5	SMITHVILLE	416	ERIN ANDERSON: 149
6	JEFFERSON CITY	426	
7	KEARNEY	432	
8	PEMBROKE HILL	483	
9	WINNETONKA	644	

2023-24 Process/Improvement Actions

- Develop comprehensive, quality after school athletics/activities at both middle schools.
 - Hire quality and knowledgeable staff to lead our programs at both middle schools
 - Successful addition of various athletic programs at Platte Purchase Middle School where we were able to host several events and tournaments



2023-24 Process/Improvement Actions

- Continue to be strategic to find new ways to promote and honor our students:
 - State sendoffs for every program (Complete)
 - Digitize All-State Pirates (In progress)
 - Digitize Next Level Pirate Walls (In Progress)
 - Provide free live streams of events on our YouTube Channel (Complete)
- During the 2023-24 school year gather information from all stakeholders (students, parents, and coaches) regarding how they prefer to receive information from coaches/sponsors
 - Research various forms of communication in order to introduce a new communication platform with a full implementation for the 2024-25 school year)

2023-24 Process/Improvement Results

Percentage of secondary students participating in at least one MSHSAA activity		
Cycle		Percentage
2023-24		61% (794 out of 1293)
2022-23		62% (816 out of 1311)
2021-22		59% (764 out of 1320)
2020-21		60% (786 out of 1297)
2019-20*		64%

2023-24 Process/Improvement Results

Overall GPA of secondary students participating in at least one MSHSAA activity		Overall GPA of all secondary students	
Cycle	GPA	Cycle	GPA
2023-24	3.5	2023-24	3.08
2022-23	3.54	2022-23	3.21
2021-22	3.58	2021-22	3.16
2020-21	3.57	2020-21	3.14
2019-20	3.54	2019-20	3.18

2024-25 Goals

- **Goal #1:** Provide new participation opportunities for students
 - Consider adding another high school sport for boys and girls
- **Goal #2:** Develop new comprehensive and quality EAP (Emergency Action Plan) for all facilities that host large-scale events
- **Goal #3:** Explore new ways to promote and honor our past and present students:
 - State banners in Pirate Fieldhouse
 - School record boards in PCHS Cafeteria



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Questions

